

CharitableBookings.com is delighted to announce the **Delicious Fundraiser** as a simple and effective fundraising initiative from which your cause can directly benefit with substantial unrestricted funds. The **Delicious Fundraiser** does not incur any financial risk, requires no upfront cost and minimal effort to incorporate into any of your fundraising activities all year round including:

- On your website
- Lectures/Conferences
- Quizzes/bingo nights
- Volunteers
- Bikerides
- Stands/Roadshows
- Gala dinners *
- Runs/walks/sky dives/etc
- Coffee mornings
- Drinks receptions *
- Corporate staff 'desk to desk'
- Corporate events *

* Ask us for further information about the very effective fundraiser game, 'Cards In The Air'.

"We raised over £5,000 in unrestricted funds in less than 3 minutes and have a great reason to write to our donors and supporters. Looking forward to our next Delicious Fundraiser"

Alison Baum OBE, CEO Best Beginnings

Step 1:

Create a page Delicious Fundraiser on your website using the supplied artwork, we will brand this page in your colours and create a link to your payment fundraising page.

CharitableBookings.com/delicious-fundraiser-assets



Step 2:

- Simply send us your charity logo and we will incorporate it into the artwork of your **Delicious Fundraiser** A5 cards (see below). For events we will have your cards designed for free and sent to you to send onto your printers.

Your Charity Logo

Please donate £20 to **Your Charity Name**. As a thank you, we will send you a complimentary copy of the delicious **CHARITABLE BOOKINGS Signature Dish** recipe book.

Please send my cookbook to:

Name: _____

U.K. Address: _____

Post code: _____

Please tick if you are a U.K. tax payer and would like **Your Charity Name** to reclaim 25% Gift Aid on your donations to us. By ticking the box you confirm: I am a U.K. taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.

Please tick to allow us to contact you with future offers and information that we believe will be of benefit to you.

Having clicked the Gift Aid box above means that after all costs including the book contribution and postage over £20 net will go in unrestricted funds directly to **Your Charity Name**.

(Your Charity URL).org/delicious-fundraiser

Charity Reg. No. 1234567

Proudly supported by:
 **CharitableBookings.com**

DELICIOUS FUNDRAISER

Additional cookbooks:

For EVERY additional £20 in a donation you are kind enough to make we will send you another cookbook for you to gift on to family, friends and colleagues.

Please send me
more cookbooks and contact me for payment on:
Mobile/Email:

Front of the A5 card

The CHARITABLE BOOKINGS SIGNATURE DISH Collection

1,500 LEADING CHEFS AND THEIR SIGNATURE DISH RECIPES IN SUPPORT OF OVER 500,000 U.K. & U.S. CHARITABLE CAUSES.

Each of the 6 U.K./U.S. volumes of the **CHARITABLE BOOKINGS** Signature Dish recipe book collection unlocks 250 mouth-watering main cause dishes from 250 of the leading chefs from the finest restaurants, private members' clubs and 5* hotels across all 50 states of America and throughout the four corners of the United Kingdom.

Each book contains 50 recipes and a unique code that unlocks all 250 on the free **CharitableBookings.com** lifestyle app. When you enter the unique code you will have the opportunity to select a cause close to your heart, from a growing list of over 500,000 U.K. & U.S. registered charities. **CharitableBookings.com** will also make an additional donation to your selected charity at no cost to you.

"The perfect gift for all foodies..."

"an ingenious culinary charity initiative"

THE SUNDAY TIMES
magazine

"A plethora of internationally-famous chefs from across the world have contributed recipes to a gorgeous new cookbook... a very, very special recipe book"

COUNTRY LIFE



CharitableBookings.com/recipe-books

 **CharitableBookings.com**

Back of the A5 card

Get Started:

- Give out the cards to your selected fundraisers and ask donors to fill in their details with a minimum donation of £20 direct to your cause.
- As a thank you for each £20 **Delicious Fundraising** donation, the donor will be sent a copy of Vol.1 or Vol.3 of the **CHARITABLE BOOKINGS** Signature Dish recipe book from you. Each cookbook contains 50 signature dish recipes from the finest chefs from the world's leading restaurants. By entering the unique code found at the front of each book they will unlock all 250 listed recipes on the free **CharitableBookings.com** app.
- As and when you require recipe books to send out simply contact your **CharitableBookings.com** and request copies at the charity discounted price of £1 per book + Delivery (RRP £10). These will be sent over to your specified address. Please note there is a minimum order of 60 books (1 box).

* £10 from each £20 is a benefit in kind and the remaining £10 allows for 25% Gift Aid equal to £2.50.

All card and guest data are retained solely by you. All books are exempt from VAT.

Direct benefits of the **Delicious Fundraiser** for your charity include:

- Zero risk
- Adaptable
- Totally unique
- Up and running in a week
- Generates funds from day 1
- No additional or hidden costs
- Can be run locally or nationally
- Generates NET substantial revenues
- Long term with huge growth potential
- Requires minimal staff support and no training
- Up to date data collection with no third party involvement
- Gives an anticipated reason to send a welcome charity newsletter
- Communication with your supporters when each book is sent out
- Supporters receive something tangible in return for their donation
- Compliments existing fundraisers and enhances all ongoing activity
- Direct and instant donations to you with no third party involvement
- Can operate as a standalone activity or in conjunction with other appeals

It couldn't be simpler!

For further information on The **CHARITABLE BOOKINGS** Signature Dish Collection of six recipe books visit:
CharitableBookings.com/recipe-books

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1,500 LEADING CHEFS' SIGNATURE DISH RECIPES FROM 1,500 PREMIER U.K. AND U.S. RESTAURANTS.

Each of the 6 U.K./U.S. volumes of the **CHARITABLE BOOKINGS** Signature Dish recipe book collection unlocks 250 mouth-watering main course dishes from 250 of the leading chefs from the finest restaurants, private members' clubs and 5* hotels across all 50 states of America and throughout the four corners of the United Kingdom. Each book contains 50 recipes and a unique code that unlocks all 250 on the free CharitableBookings.com lifestyle app. When the customer enters the unique code they will also have the opportunity to select a cause close to their heart, from a growing list of over 500,000 U.K. & U.S. registered charities, CharitableBookings.com will make a donation of £1 to that cause at no cost to the purchaser.



A selection of the chefs include:

Tom Aikens, Jason Atherton, Clare Smyth, Heston Blumenthal, Albert Roux, Raymond Blanc, Angela Hartnett, Pierre Koffmann, Anton Mosimann, Theo Randall, Vivek Singh, Marcus Wareing, John Williams, Chris & Jeff Galvin, Claude Bosi, Richard Corrigan, William Drabble, Phil Howard, Lawrence Keogh, Tom Kerridge, Anne-Sophie Pic, Michael Reid, Rick Stein, Alyn Williams, Pascal Aussignac, Frances Atkin, Lisa Goodwin-Allen, Elena Arzak, Adam Grey, Ed Baines, Sally Clarke, Ken Hom, Andre Garrett, John Duffin, Paul Ainsworth, Paul Kitching, Claudio Cardoso, Tom Cenci, Ollie Dabbous, Daniel Galmiche, Hari Ghotra, Adam Handling, Dan Howes, Athul Kochar, Yoshihiro Murata, Tom Oldroyd, Simon Rimmer, Jun Tanaka, Cyrus Todiwala, Brian Turner.

A selection of restaurants include:

The Ivy, The Wolseley, Duck and Waffle, The Ritz, Claridge's, L'Enclume, Pollen Street Social, The Goring, Wiltons, Bibendum, Gleneagles, The Dorchester, Daphne's, SushiSamba, Galvin at Windows, Sexy Fish, Annabelle's, Jumeirah Carlton Tower, Theo Randall at The Intercontinental, The Garrick Club, Benares, Novikov, Seven Park Place, Celeste at The Lanesborough, Buddha Bar, Alyn Williams at The Westbury, Murano, Elystan Street, Marcus at The Gilbert Scott, Scott's, Daphne's, 34 Mayfair, Restaurant Andrew Fairlie, Hotel Café Royal, Casa Cruz, The Pompadour by Galvin, The Fat Duck, Nobu Berkeley St, Clarke's, L'Anima, Angler, Andre Garrett Restaurant at Cliveden, Restaurant Gordon Ramsay, Corrigan's Mayfair, Sartoria, Frenchie, Greywalls Hotel, The Devonshire Club, White's, Inverlocky Castle.



EACH OF THE 6 BOOKS INDIVIDUALLY PRICED AT £10 INCLUDES:

- 176 pages
- Hardback book
- 50 recipes across 100 pages
- 25 foodies facts and full 250 chef listing
- 83 full colour images
- Unique code unlocking all 250 recipes
- Size 125 x 125 mm
- Weight 250g
- A silk ribbon bookmark
- 400gsm weights and measurements bookmark

Volume 1	0 0 1 - 2 5 0	Volume 3	5 0 1 - 7 5 0	Volume 5	1 0 0 1 - 1 2 5 0
Volume 2	2 5 0 - 5 0 0	Volume 4	7 5 1 - 1 0 0 0	Volume 6	1 2 5 1 - 1 5 0 0

RRP £10.00